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| For Registrar’s Use only |

Code # COM34

**New Minor Proposal-Bulletin Change Transmittal Form**

**Undergraduate Curriculum Council** - Print 1 copy for signatures and save 1 electronic copy.

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| **New Certificate or Degree Program** (The following critical elements are taken directly from the Arkansas Department of Higher Education’s “Criteria and Procedures for Preparing Proposals for New Programs”.) Please complete the following and attach a copy of the catalogue page(s) showing what changes are necessary. |

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| \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Enter date… **Department Curriculum Committee Chair** | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Enter date…  **COPE Chair (if applicable)** |
| \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Enter date… **Department Chair:** | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Enter date…  **General Education Committee Chair (If applicable)** |
| \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Enter date… **College Curriculum Committee Chair** | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Enter date…  **Undergraduate Curriculum Council Chair** |
| \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Enter date… **College Dean** | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Enter date…  **Graduate Curriculum Committee Chair** |
|  | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Enter date…  **Vice Chancellor for Academic Affairs** |

**1. Proposed Program Title**

Minor in Multimedia Journalism

**2. CIP Code Requested**

09.04

**3. Contact Person** (Name, Email Address, Phone Number)

Brad Rawlins, [Brawlins@astate.edu](mailto:Brawlins@astate.edu), 2468

**4. Proposed Starting Date**

Spring 2014

**From the most current electronic version of the bulletin, copy all bulletin pages that this proposal affects and paste it to the end of this proposal.**

**To copy from the bulletin:**

1. Minimize this form.
2. Go to <http://registrar.astate.edu/bulletin.htm> and choose either undergraduate or graduate.
3. This will take you to a list of the bulletins by year, please open the most current bulletin.
4. Find the page(s) you wish to copy, click on the “select” button and highlight the pages you want to copy.
5. Right-click on the highlighted area.
6. Click on “copy”.
7. Minimize the bulletin and maximize this page.
8. Right-click immediately below this area and choose “paste”.
9. For additions to the bulletin, please change font color and make the font size larger than the surrounding text. Make it noticeable.
10. For deletions, strike through the text, change the font color, and enlarge the font size. Make it noticeable.

~~Department of Journalism Minors~~

**~~Minor in Journalism~~**

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| --- | --- |
| **~~Required Courses:~~** | **~~Sem. Hrs.~~** |
| ~~JOUR 2003, News Writing~~ | ~~3~~ |
| ~~MCOM 1001, Media Grammar and Style~~ | ~~1~~ |
| ~~Three hours from the following journalism emphasis areas: News, Graphic Communications, Photojournalism, Advertising, Public Relations~~ | ~~3~~ |
| ~~Twelve upper-level hours from the following journalism emphasis areas: News, Graphic Communications, Photojournalism, Advertising, Public Relations~~ | ~~12~~ |
| **~~Total Required Hours:~~** | **~~19~~** |

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**Department of Media Minors**

**Minor in Multimedia Journalism**

**Required Courses: Sem. Hrs.**

CMP 2313, Multimedia Production 3

JOUR 2013, Multimedia Reporting 3

MCOM 1001, Media Grammar and Style 1

MCOM 2003, Media Writing 3

Nine upper-level hours in courses offered in Multimedia Journalism 9

**Total Required Hours: 19**

**LETTER OF NOTIFICATION  
NEW MINOR**(Maximum 18 semester credit hours of new theory courses and 6 credit hours of new practicum courses)

1. Institution submitting request:

Arkansas State University

2. Contact person/title:

Brad Rawlins, Dean of the Communication College (will be Dean of Media and Communication).

3. Phone number/e-mail address:

X2468, brawlins@astate.edu

4. Proposed effective date:

Spring 2014

5. Title of minor:

Minor in Multimedia Journalism

6. Reason for proposed action:

This minor is being created as part of the larger restructuring taking place in the current College of Communication

7. New minor objective:

The objective of this minor is to give students a broad overview of the knowledge and skills used in a wide range of multimedia journalism contexts.

**8. Provide the following:**

a. Curriculum outline - List of required courses

**Required Courses:** MCOM 1001, Media Grammar and Style MCOM 2003, Media Writing CMP 2313, Multimedia Production JOUR 2013, Multimedia Reporting Nine upper-level hours in courses offered in multimedia journalism **Total Required Hours: 19**

b. New course descriptions

none

c. Program goals and objectives

The goal of the multimedia production program is to inspire and empower students with the necessary knowledge and skills it takes to be a successfully functioning member of the professional journalistic media in a democratic society.

d. Expected student learning outcomes

Students will understand basic terminology and skills associated with multimedia production. Students will be able to write basic news, feature, and op-ed selections. Students will demonstrate proficiency in interviewing and reporting basic news stories. Students will gain a deeper understanding and appreciation of theoretical concepts in the context of multimedia journalism. Students will gain a deeper understanding of the role diversity plays in the context of multimedia journalism. Students will gain a deeper understanding of the role of ethics in the context of professional multimedia journalism.

9. Will the new option be offered via distance delivery?

No

10. Mode of delivery to be used:

Lecture

11. Explain in detail the distance delivery procedures to be used:

Enter text...

12. List courses in minor. Include course descriptions for new courses:

**Required Courses:** MCOM 1001, Media Grammar and Style MCOM 2003, Media Writing CMP 2313, Multimedia Production JOUR 2013, Multimedia Reporting Nine upper-level hours in courses offered in multimedia journalism **Total Required Hours: 19**

13. Specify the amount of the additional costs required, the source of funds, and how funds will be used.

Since this is a realignment, as opposed to the creation of a completely new minor, there are no new expenditures or additional resources needed to complete this degree.

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| **President/Chancellor Approval Date:** Enter date... | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Enter date…  **Vice Chancellor for Academic Affairs** |
| **Board of Trustees Notification Date:**  Enter date... |